# An International Magazine



JAPAN—as I Just Saw It = J. Edd McLaughlin NO ALL-OUT WAR • Philip Wylie

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ing senior citizens convert idle hours to serv. iceful hours (see item).



bor, the contestants angle for a string of prizes, including one for the biggest fish landed by the youngest fisherman.

#### GREMLIN CHASERS

In many communities Rotarians and senior citizens are ganging up on the gremlins of old age. Boredom, poverty, inactivity, loneliness, ill healththey cling like cockleburs to the coattails of man's lengthening life span. In Onehunga, New Zealand, the Rotary Club launched an organization designed to keep the gremlins away. Social and cultural activities form part of the program, but its major purpose gives the group its name: the Senior Citizens' Service Club. Members repair toys, sew for needy persons, fetch library books for shut-ins, and volunteer for tasks in hospitals, charity drives, and other community endeavors (see photos) where their help is always welcome. The club meets in rented quarters. In donating  $\pounds 100$  to help decorate and equip the rooms, Onehunga Rotarians sparked a campaign which has swung the entire community in support of the project. Membership has climbed steadily in two years, and now stands at 170.

A combination of service and social contact brings equally successful results in Lancaster, Pa., where the Rotary Club started the Lancaster Association for Retired Citizens. Five years old, it now has 375 members who, like their Onehunga counterparts, find their most rewarding hours in doing something for others. For members of both groups, the emphasis on service provides a welcome rust preventive for the talents which have served them a lifetime.

Forty scholarship winners are guests of the Rotary Club of Haifa, Israel, as 1959-60 President Leonard Rabinowitz hands out some of the \$12,300 awarded by his Club.



For a program on space travel Rotarians of Kearny Mesa in San Diego, Calif., turned to near-by manufacturer of Atlas missiles. Cmdr. Walter Goldenrath (left) and 1959-60 Club President Joseph Harris thank Walter Slayer for showing what the well-dressed spaceman is wearing these days.

### CAMPUS WHEELS

School bells ring throughout the U.S.A. this month, calling seasoned seniors and fresh-scrubbed kindergartners alike to their classrooms. In many communities they also signal the time for oiling the machinery of high-school Wheel Clubs. Such is the case in Virginia Beach, Va., where the 30-member Wheel Club, launched last Spring by local Rotarians, is unlimbering for its first full year of service. The purpose of the Wheel Club is to develop leadership, character, and initiative, and to bring about better understanding between high-school boys and businessmen.

#### ROTARY IN THE WINGS

For a couple of weeks each year the 45 Rotarians of Vicksburg, Mich., shed their business and professional rôles and begin to think of themselves as bass or tenor or baritone, stagehand, banjo player, or make-up man. It's all part of the preparation for their annual "Rotary Showboat," a musical variety show for the benefit of handicapped children. Profits this year were \$3,777, topping last year's net by almost \$700. Rotarians and friends write and produce the show and furnish all its actors, stagehands, and ticket sellers. It drew a three-night audience of 3,500 this year. Tickets are sold for one dollar apiece. Profits help needy youth, including a foreign student who has been studying in Vicksburg for the

#### THE ROTARIAN

# THESE DATES ARE IMPORTANT TO ALL ADVERTISERS

# NOVEMBER, 1960 ISSUE

### "Japan and the Far East"

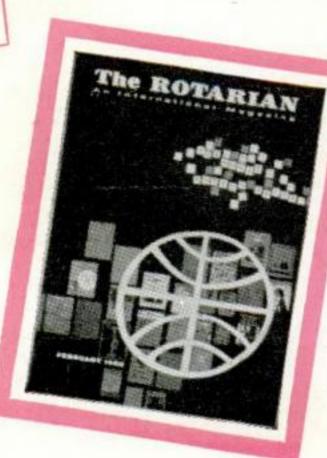
... will be a prelude to Rotary International's 1961 convention in Tokyo ... which promises to be the largest international gathering of any kind ever to be held in Japan.

Plan now to include your advertisement in this timely and interesting issue. Your message will reach more than a third of a million top quality readers . . . including the important market of travel-bound conventioners. Remember . . .

### CLOSING DATE IS 19 SEPTEMBER







## JANUARY, 1961 ISSUE

### "Fiftieth Anniversary Issue"

... will review the first 50 years of THE ROTARIAN and peer into the next 50. Business and professional and executives look forward to this issue as a souvenir to save and share with fellow community leaders.

Plan now to have your advertising message get BONUS attention and longevity in this important and influential market.

Don't miss this ...

CLOSING DATE 18 NOVEMBER

For additional information contact the Advertising Department THE ROTARIAN, 1600 Ridge Avenue, Evanston, Illinois, U.S.A.